

March 27, 2010 Seminar

Whiplash, Spinal Trauma, and the Personal Injury Case

Featuring

Richard H. Adler, JD
Daniel J. Murphy, DC, DABCO

11
credit
hours

The Bellevue Club Hotel, Bellevue



March 25th Pre-Seminar Workshop

Featuring

Attorneys of Adler Giersch P.S.

6
credit
hours



Seminar Topics

Neurophysiology of Pain and the Use of Chiropractic and Nutrition to Manage Pain

- Review the etiology of acute and chronic pain
- Learn and understand the “Gate Theory of Pain” and the role of chiropractic care and nutrition in the treatment and management of pain

Surviving and Thriving with Personal Injury and Insurance Law

- ‘Must know’ legal and insurance updates affecting PI cases for 2010
- 360° understanding on reimbursement issues affecting today’s chiropractors in 2010

Documentation of Injuries-a-la-Wayne Gretsky (Knowing Where the Documentation “Puck” is Going to be Before the Insurer Gets There)

- Learn how insurers, peer reviewers and ICE examiners review your records to delay and deny payment
- Learn how to effectively document traumatic injuries in a personal injury case for insurers and attorneys
- Learn how to bullet-proof your records from common attacks by insurers resulting in less IMEs/ICEs and quicker payment

Cervical Stenosis, Whiplash, and Spinal Trauma: Clinical Significance, Diagnoses, and Chiropractic Management and Treatment

- Learn how to diagnosis and evaluate cervical stenosis
- Understand the clinical significance of cervical stenosis and its impact on chiropractic treatment protocol
- Learn how to use chiropractic care to more effectively treat and manage cervical stenosis

Untangling Medical-Legal Trigger Words in PI Cases: Palliative, Fixed & Stable, MMI, Maintenance Care, Wellness Care, etc.

- What is “fixed & stable”; “MMI”; “maintenance care”; “supportive care”, etc?
- Understand the use and misuse of medical-legal trigger words in charting, reimbursement, ICEs, and testimony

Chiropractic Care and Neurology: Nerve Interference and the Development of Degenerative Joint Disease (Denervation Supersensitivity)

- Learn and understand the relationship between nerve interference and the development of degenerative joint disease

Testifying at Deposition and Trial: Effectively Presenting Your Treatment and Patient Injuries

- Learn how to effectively prepare and present your testimony at your deposition and trial
- Learn the unwritten rules for expert testimony

Vertigo, Dizziness, Whiplash, and Spinal Trauma: Cervical Spine vs. Inner Ear Dysfunction

- Learn and understand the etiology of vertigo, tinnitus, and dizziness following whiplash and spinal trauma
- Learn and understand the clinical significance of Meniere’s Disease for chiropractic treatment
- Learn how to use chiropractic treatment to manage and treat vertigo, tinnitus, and dizziness

Apportioning Pre-existing Conditions vs. New Traumatic Injuries

- An in-depth understanding of medical-legal-insurance principals on pre-existing conditions (DDD, DJD, congenital anomalies) and its impacts on reimbursement, charting, report writing, and testimony

Gender, Whiplash, and Spinal Trauma and How it Effects Treatment Protocol

- Learn the evidence-based between relationship gender and whiplash
- Review the medical literature whether chiropractic treatment protocol is different for men vs. women

Must Know Seminal Studies from Researchers and Clinicians on Whiplash and Spinal Trauma, and more

- Retrospective medical literature review from seminal researchers and clinicians.
- Current review of medical literature to understand causes of pain, effective treatment, and prognosis

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About the Speakers

Daniel J. Murphy, DC, DABCO.

Nationally known expert in the chiropractic profession. He serves on the faculty of Life Chiropractic College-West and has taught more than 900 continuing education courses. Additionally, Dr. Murphy has more than 26 years of clinical experience.

Richard H. Adler, Attorney at Law, well known and highly regarded pro-chiropractic attorney, is the founding principal of Adler Giersch PS. He limits his practice exclusively to personal injury law and representing those with traumatic spinal, musculoskeletal, and brain injuries.

Who Should Attend The March 27th Seminar?

- Chiropractors interested in obtaining cutting-edge information and developments in the medical, legal, and insurance areas impacting whiplash, spinal trauma, and personal injury cases.

This highly-rated indispensable 11 hour course will provide you with the most up-to-date legal and clinical information necessary to successfully evaluate, treat and manage patients with whiplash, spinal trauma and personal injury claims.

Who Should Attend The March 25th Workshop?

- Newer Chiropractors, CAs, Office Managers, Account Receivable Bookkeepers interested in Personal Injury and Insurance Law, liens, current cost containment tools by insurers, and practice tips on how to effectively and successfully manage attorneys, adjusters, and a personal injury case.

Location

The Bellevue Club Hotel
11120 Southeast Sixth Street
Bellevue, WA 98006
(425) 455.1616

Lunch and Reception

- Lunch will be provided on Saturday, March 27, 2010. For special dietary restrictions, please notify at time of registration.
- Daniel J. Murphy, DC, DABCO and the attorneys at Adler Giersch PS will host a post-seminar reception on Saturday March 27, 2010, with appetizers and amazing wine.

Hotel Accommodations and More

Stay for the weekend and bring your spouse/partner. The Bellevue Club Hotel is a four-diamond, internationally recognized, award-winning boutique property that provides a private retreat with personalized service in luxurious accommodations. The Bellevue Club Hotel is located close to Bellevue Mall, Lincoln Center, and excellent restaurants. Try out the *complimentary* town car service offered by the Hotel for a night out on the town. The Bellevue Club Hotel provides a state of the art fitness center that includes a pool, basketball courts, tennis and more. Rooms that are regularly \$365.00 per night will be discounted for seminar participants at \$205.00 per night.

Seminar Schedule

Saturday, March 27, 2010

Registration and Continental	
Breakfast	6:00am - 7:00am
Seminar	7:00am - 12:00pm
Lunch (provided)	12:00pm - 12:30pm
Seminar	12:30pm - 7:00pm
Reception	7:00pm - 8:00pm

Seminar Cost

Pre-registration for the Saturday, March 27, 2010, seminar (7am-7pm) \$275
At the door \$375

Pre-Seminar Workshop Schedule and Cost

Thursday March 25, 2010 (10:00am-4:30pm) \$95 (if the doctor is attending the Saturday Seminar); otherwise the fee is \$135

Cancellation Policy

50% of registration fee is refundable if cancellation is made on or before March 11, 2010. 25% of registration fee is refundable if registrant no-shows.

Pre-Seminar Workshop on Thursday, March 25, 2010

On March 25, 2010, all the attorneys at Adler Giersch PS will also present its *Effectively Managing Your Personal Injury Case, Insurers and Attorneys from Start to Finish Workshop* for healthcare professionals and their office staff at the Bellevue Club Hotel. This 6 hour interactive workshop (10:00am-4:30pm) will focus on Personal Injury and Insurance Law, liens, current cost containment tools by insurers, and practice tips on how to effectively and successfully manage attorneys, adjusters, and a personal injury case. This workshop is recommended for those who seek and need up-to-date information on personal injury and insurance issues affecting today's healthcare office.

Adler Giersch PS is pleased to offer a special rate for office staff who attend this pre-seminar workshop of just \$95 **if** the doctor is registered for the Saturday seminar. Otherwise the pre-seminar workshop fee is \$135. Adler Giersch PS will also extend this \$95 offer to the chiropractor who wishes to attend both seminars for a total fee of \$370.

Registration 2010

Name & Title

Company

Address

City/State/Zip

Phone

Fax

Email

Billing Address

March 27th Seminar Fee \$ 275.00

March 25th workshop (\$135, but only \$95 if doctor is registered for March 27th seminar.) \$ _____ .00

Name of Staff Member _____
Total \$ _____ .00

Method of Payment:

- Check enclosed
- Visa/MC (only)

Card Number _____

Expiration Date | |

Signature _____

Mail/fax completed form

and payment to:

Adler Giersch PS
Attn: Kristin Cruse
333 Taylor Ave North
Seattle, WA 98109
Or
Fax: (206) 224-0102

Please contact Kristin by phone, (206) 682-0300, or by email, kcruse@adlergiersch.com, with any questions.

